

Ross Abdellah

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EXPERIENCE

Two Circles, Kansas City, MO — *Senior Videographer*

June 2023 - Present

- Lead end to end video production from concept through delivery, ensuring high quality execution across branded and rights holder content
- Define creative direction and collaborate cross-functionally with producers, creatives, and clients to execute content across digital and live environments
- Execute on set with advanced expertise in camera, lighting, and audio while delivering polished content through editing, motion, and color workflows

Big Ten Network, Bloomington, IN — *Indiana University On Campus Video Editor/Producer*

September 2021 - May 2023

- Produced and edited multi-platform content for Big Ten Network, supporting both digital and broadcast distribution across conference athletics
- Shot and delivered game coverage and feature content across all 14 conference programs under tight turnaround timelines
- Developed content aligned with programming strategy, contributing to consistent storytelling across platforms

Cuban Center, Bloomington, IN — *Video Editing Intern*

February 2021 - May 2021

- Edited video content supporting Indiana University Athletics across digital and recruiting platforms
- Designed motion graphics for recruiting materials, enhancing visual storytelling for athlete promotion
- Produced branded content supporting athlete NIL initiatives, enhancing athlete following

EDUCATION

Indiana University, Bloomington, IN — *Bachelor in Arts - Media*

August 2019 - May 2023